

Do You See What I See?

Children's Picture Book

TRACY WELDON

**FOR
IMMEDIATE
RELEASE**



Media & Press kit

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IMMEDIATE
RELEASE

PRESS RELEASE

Children's Author Tracy Weldon Releases *Do You See What I See?*, A Visually Stunning Picture Book Celebrating Perspective, Imagination, and the Wisdom of Children



Raleigh, North Carolina, March 9, 2026. Children's author Tracy Weldon announces the release of her newest picture book, *Do You See What I See?* ISBN 9798894200678, a visually immersive and emotionally resonant story that invites readers of all ages to rediscover the world through a child's eyes.

At first glance, the story unfolds through what adults see. But with each page turn, the perspective shifts. What once appeared simple transforms into something whimsical, imaginative, and unexpectedly joyful. The spreads transition from a grandparent's grounded viewpoint into the boundless creativity of a child's mind, revealing that children are often our greatest teachers of wonder.

More than a picture book, *Do You See What I See?* is a shared experience. It is designed for grandparents and grandchildren, parents and children, classrooms and living rooms. The layered illustrations and subtle visual transitions encourage readers to pause, look again, and discover meaning beneath the surface. It is a compelling play on perspective that sparks conversation across generations.

"In a world that moves quickly, this book asks readers to slow down," says Weldon. "When we allow ourselves to see the world the way children do, we rediscover joy, creativity, and connection." Perfect for read aloud moments and reflective discussions, *Do You See What I See?* reminds adults that imagination does not disappear with age. Sometimes it simply needs to be invited back.

Tracy Weldon is the author of *My Blank Page: The Power of Imagination* (2019), a five-star-reviewed picture book, and studied children's literature at the University of Chicago Graham School. Before focusing on children's literature, she co-founded and led an international creative agency producing over 20 million marketing materials worldwide, authored multiple nonfiction books including a global marketing title with more than 25,000 copies sold, and contributed to projects including a New York Times bestseller. She has delivered more than 500 international lectures on creativity and communication.

Do You See What I See? is perfect for read-aloud moments, classroom discussions, and family storytelling.

[VIEW THE FULL BOOK](#)



ABOUT THE AUTHOR

LONG VERSION (198 WORDS)

Tracy Weldon is a children's author passionate about storytelling, imagination, and nurturing young readers. She writes picture books that invite families to slow down, look closely, and rediscover the wonder often hidden in everyday moments.

She is the author of *My Blank Page: The Power of Imagination* (2019), a five-star-reviewed picture book that encourages children to see possibility in every new beginning. Her newest book, *Do You See What I See?*, continues that mission by exploring perspective, creativity, and the wisdom children naturally bring to the world.

Before dedicating herself fully to writing for young readers, Tracy co-founded and led an international creative agency specializing in brand storytelling for global companies, producing more than 20 million marketing materials worldwide. She is also the author of multiple nonfiction books, including a global marketing title that has sold over 25,000 copies, and contributed to projects including a New York Times bestseller. She has delivered more than 500 international lectures on creativity and communication.

Tracy studied children's literature at the University of Chicago Graham School. She lives in Raleigh, North Carolina, with her husband and their two sons, who inspire her daily and remind her that the smallest eyes often see the biggest wonders.



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SHORT VERSION (99 WORDS)

Tracy Weldon is a children's author passionate about storytelling, imagination, and nurturing young readers.

She is the author of *My Blank Page: The Power of Imagination* (2019), a five-star-reviewed picture book, and *Do You See What I See?*, a visually rich story that invites families to rediscover wonder through a child's eyes.

Before turning to writing full time, Tracy co-founded and led an international creative agency, producing more than 20 million marketing materials worldwide.

She has also authored multiple nonfiction books and delivered over 500 lectures on creativity.

Tracy lives in Raleigh, North Carolina, with her husband and two sons.

“When we allow ourselves to see the world the way children do, we rediscover joy, creativity, and connection.”

BOOK INFORMATION

Do You See What I See?

Author: Tracy Weldon

Illustrator: Andrea Boff

Genre: Children's Picture Book

Format: Hardcover | 36 pages

ISBN: 9798894200678

Publication Date: April 28, 2026

Publisher: Bright Communications

Available on: www.tracyweldon.com and select retailers

Description

Visually immersive and emotionally resonant story that invites readers of all ages to rediscover the world through a child's eyes.

At first glance, the story unfolds through what adults see. But with each page turn, the perspective shifts. What once appeared simple transforms into something whimsical, imaginative, and unexpectedly joyful. The spreads transition from a grandparent's grounded viewpoint into the boundless creativity of a child's mind, revealing that children are often our greatest teachers of wonder. The layered illustrations and subtle visual transitions encourage readers to pause, look again, and discover meaning beneath the surface. It is a compelling play on perspective that sparks conversation across generations.

Ideal For

- Families seeking meaningful read-aloud experiences
- Grandparents and grandchildren sharing storytime
- PreK–Grade 2 classrooms
- Library programs and literacy events
- Gift-givers looking for a thoughtful, imagination-centered book

Why This Book Stands Out

CELEBRATES IMAGINATION

Encourages children to trust their creativity while gently reminding adults that imagination doesn't disappear — it simply waits to be invited back.

INTERGENERATIONAL HEART

Highlights the special bond between grandparents and grandchildren, making it a meaningful gift choice and family favorite.

STRONG READ-ALoud APPEAL

Repetition and visual contrast make it engaging for classrooms, libraries, and family storytime.

SUPPORTS SOCIAL-EMOTIONAL LEARNING (SEL)

Promotes empathy and perspective-taking by showing how different people can see the same moment differently.

BUILDS INFERENCE & VISUAL LITERACY SKILLS

Students compare text and illustrations to interpret meaning beyond the literal.

Themes:

Imagination, Perspective, Empathy, Family Connection, Creativity, Mindfulness



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■ ABOUT THE BOOK



Do You See What I See?, a visually immersive and emotionally resonant story that invites readers of all ages to rediscover the world through a child's eyes.

At first glance, the story unfolds through what adults see. Familiar shapes. Practical interpretations. But with each page turn, the perspective shifts. What once appeared simple transforms into something whimsical, imaginative, and unexpectedly joyful.

The spreads transition from a grandparent's grounded viewpoint into the boundless creativity of a child's mind, revealing that children are often our greatest teachers of wonder.

“In a world that moves quickly, this book asks readers to slow down,” says *Weldon*.

“When we allow ourselves to see the world the way children do, we rediscover joy, creativity, and connection.”

■ [VIEW THE FULL BOOK](#)



Perfect for read aloud moments and reflective discussions, *Do You See What I See?* reminds adults that imagination does not disappear with age.

Sometimes it simply needs to be invited back.

The book is available on www.tracyweldon.com and through select retailers.

For review copies, interviews, or event inquiries, visit www.tracyweldon.com or email hello@tracyweldon.com.

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BOOK SELL SHEET

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Book Overview

Do You See What I See? is a visually rich picture book celebrating perspective, imagination, and the wisdom of children. Through layered illustrations and playful storytelling, a summer with grandparents turns ordinary moments: a sandcastle, a bicycle, a pool float into fantastical adventures. The story encourages families to slow down, explore perspective, and rediscover the joy and wonder in everyday life. Perfect for read-alouds, family discussions, and classroom activities.

Key Selling Points

- Invites children and adults to explore imagination and perspective together
- Encourages intergenerational bonding and family storytelling
- Supports early literacy, curiosity, and empathy
- From a seasoned author with a previous five-star-reviewed picture book

Author Highlights

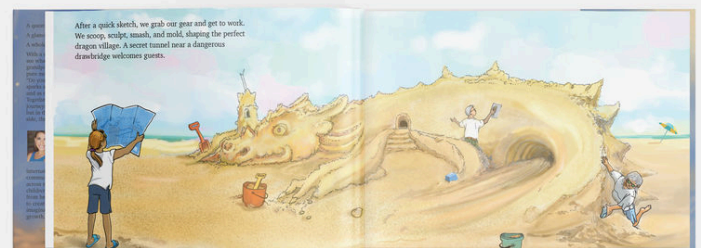
Author of *My Blank Page: The Power of Imagination* (2019), five-star-reviewed on Amazon

Studied children's literature at the University of Chicago Graham School

Contributed to projects including a New York Times bestseller

Former creative agency leader: produced 20M+ marketing materials worldwide

Delivered 500+ lectures on creativity and communication across the globe



SAMPLE INTERVIEW QUESTIONS

1. What inspired you to write “Do You See What I See?”

I wanted to capture the magic of seeing the world through a child’s eyes. Children notice things adults often overlook, and their perspective reminds us of the joy and wonder that’s always around us.

2. Why focus on grandparents and intergenerational connection?

Grandparents often have a unique patience and sense of curiosity, and their relationships with children are incredibly special. This story celebrates how imagination bridges generations and strengthens family bonds.

3. How did your background in brand storytelling influence your writing?

Storytelling has always been about connecting with people, whether through marketing or literature. I use what I learned in visual storytelling and pacing to make my picture books engaging, layered, and emotionally resonant.

4. How do illustrations contribute to the story?

Illustrations are not just decoration; they create a parallel world. In *Do You See What I See?*, what adults see contrasts with what the child imagines, encouraging readers to slow down and explore multiple perspectives.

5. What do you hope children take away from this book?

I hope children feel empowered to see, imagine, and ask questions. Their creativity is valuable and has the power to inspire adults, too.

6. How can families use this book beyond reading aloud?

Families can use it to spark conversation about perspective, encourage drawing or creative play, and explore the idea that ordinary moments can become extraordinary with a little imagination.

7. What role do picture books play in a child’s development?

Picture books nurture literacy, empathy, and curiosity. They give children tools to process emotions, see multiple perspectives, and connect with the world around them.

8. What are your favorite ways to write and develop ideas?

I often draw from family experiences, everyday observations, and playful “what if” scenarios. I also collaborate closely with illustrators to ensure the visuals and story work together to spark wonder.



5 IMPORTANT IDEAS FROM THE BOOK

1. Perspective Shapes Experience

The story shows how adults and children often see the same thing differently. By observing the world through a child's eyes, we learn to notice hidden magic and wonder in everyday life.

2. Imagination Transforms the Ordinary

Everyday objects — sandcastles, bicycles, pool floats, fish — become gateways to adventure, fantasy, and creativity, showing that imagination can make the world more joyful.

3. Intergenerational Connection

Grandparents and grandchildren share experiences that strengthen bonds, encourage play, and create lasting memories across generations.

4. Children Teach Adults

The story emphasizes that children are often our greatest teachers of joy, curiosity, and perspective, reminding adults to pause and see the world with fresh eyes.

5. Mindfulness and Presence

By slowing down and observing details, readers are invited to practice mindfulness, notice subtle beauty, and rediscover the extraordinary in ordinary moments.





■ MORE RESOURCES

[book & author photos](#)

[author instagram](#)

[official website](#)



TRACY WELDON
Children's Book Author

■ CONTACT

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